Futurism Concept Kits
by Connell Poku

As this student wrote next to their designs, “the kit I have designed is a concept kit for futurists if they had a Football club. The main idea I went with with this kit is manifesto writing. The club name is Manifesto FC because the futurist had written a number of manifestos.”

As Connell Poku wrote next to this colorful design, “this is another concept kit for Futurists. The main concept of this kit is to capture the art aspect of futurism. On the badge of the jersey, I incorporated the futurist way of writing poetry (i.e. arranging the words typographically so that they reproduce visually their meaning) adding the name “Football Club Manifesto” in a circular shape surrounding a soccer ball defined by black pentagonal shapes.”

Connell Poku created this design for their FORL 370 class during the spring of 2022.